STEAMBRACE   Funded by   Universidad   BILBOKO
                    the European Union del País Vasco Euskal Herriko HEZKUNTZA
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Ethical Reflection

Reflect as a team on the ethical dimensions of your design. Discuss and write your responses using the guiding questions below.

1. Who is left out?

Think about different types of users. Are there people who would not be able to use your solution?

- Does your design require vision, fine motor skills, or specific language skills?

- Would someone from a different cultural or economic background be excluded?

- What assumptions have you made about your user?

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2. Is it fair and inclusive?

Does your design respect the diversity of users and promote equality?

- Have you considered gender, age, ability, and language in your solution?

- Would this design work for someone who lives in a rural area?

- Could someone with low digital literacy use it?

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3. What is your responsibility as a designer?

How do your choices affect others? What values guide your design?

- Are you solving a real need or just creating a "cool" product?

- Are you reinforcing stereotypes or assumptions?

- What long-term effects could your design have?

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4. How transparent is your design?

Would users understand how your design works and what data it uses?

- Do users know what happens with their information?

- Could your design be misused or misunderstood?

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5. Who benefits the most—and who might be harmed?

Think about both intended and unintended consequences.

- Could your design give unfair advantages to some users over others?

- Might someone misuse your product or be affected negatively by it?

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